

dealing with the press and fighting like you mean it

houston, texas : may 11, 2007 : 7.25 cle, 3.0 ethics

overview

The media feeds prejudice and misconception to your jurors. Learn how to battle and overcome the media influence — maybe even get them on your side. Featuring internationally acclaimed lawyer Lieutenant Commander Charles Swift, and flanked by local heavy hitters Rusty Hardin, Katherine Scardino, and Randy Schaffer, you too will be inspired to bring down 'the man'.

Lieutenant Commander Charles Swift gained international recognition when he successfully challenged President Bush's plan to try terrorism suspects at Guantanamo Bay before Ad Hoc Military Tribunals. Swift's story is one of courage in the face of extraordinary adversity. You won't want to miss this opportunity to hear him speak.

Make your reservations now, seating is limited.

course director

Mark Bennett, Houston

cost

Seminar **cost is \$125**, including lunch. Written materials provided on media.

meeting location

Hyatt Regency located at 1200 Louisiana Street | Houston, Texas.

register

call 713.526.6300

email to sales@hccla.org

mail payment to PO Box 22773 | Houston, Texas 77027

agenda

friday, may 11

- 8:00 am **Registration**
- 8:45 am Opening Remarks
- Mark Bennett
 - Joseph Martinez
- 9:00 am When the National Press is at Your Doorstep: Where to Start
- .75 cle
- Charles Swift
- 9:45 am Fighting Media-Induced Juror Prejudices (Even in Court Appointed Cases)
- .75 cle (.25 ethics)
- Katherine Scardino
- 10:30 am **Break**
- 10:45 am Hot Tips from the Courthouse Beat
- .75 cle (.25 ethics)
- Brian Rogers
- 11:30 pm Sound "Bites" at Lunch: Staying Ethical in the Spotlight (lunch provided)
- 1.0 cle (1.0 ethics)
- Charles Swift
- 12:30 pm **Break**
- 12:45 pm When the Client is the Story
- .75 cle (.25 ethics)
- Rusty Hardin
- 1:30 pm The Media and the Texas Disciplinary Rules
- .75 cle (.75 ethics)
- Randy Schaffer
- 2:15 pm **Break**
- 2:30 pm Charlie Swift's David and Goliath Battle: In the Media and in the Courts
- 2.5 cle (.5 ethics)
- Charles Swift
- 5:00 pm **Adjourn**

total cle 7.25 | total ethics 3.0

contact information

name _____

bar number _____

street address _____

city _____ state _____ zip _____

e-mail _____

phone _____ fax _____

about hccla



Our mission is to assist, support and protect the criminal defense practitioner in the zealous defense of individuals and their constitutional rights. It is further our mission to educate and inform the general public regarding the administration of criminal justice and the need for an independent, ethical, and professional criminal defense bar.

about tccla



The purpose of TCDLA is to protect and ensure by rule of law those individual rights guaranteed by the Texas and Federal Constitutions in criminal cases;

to resist the constant efforts which are now being made to curtail such rights;

to encourage cooperation between lawyers engaged in the furtherance of such objectives through educational programs and other assistance;

and through such cooperation, education and assistance to promote justice and the common good.

www.hccla.org

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